

5°
ELECTRIC
MICRO
MOBILITY
FORUM



CONFERENCE
DIVANI CARAVEL HOTEL

7 ΟΚΤΩΒΡΙΟΥ 2025



+ ΕΧΡΟ
ΠΕΔΙΟΝ
ΤΟΥ ΑΡΕΩΣ

10-11-12
ΟΚΤΩΒΡΙΟΥ 2025

ΕΙΣΟΔΟΣ
ΕΛΕΥΘΕΡΗ

CHARGE

INTO THE FUTURE!



ELECTRICMICROMOBILITY.GR

ΥΠΟ ΤΗΝ ΑΙΓΙΔΑ



ΠΕΡΙΦΕΡΕΙΑ ΑΤΤΙΚΗΣ

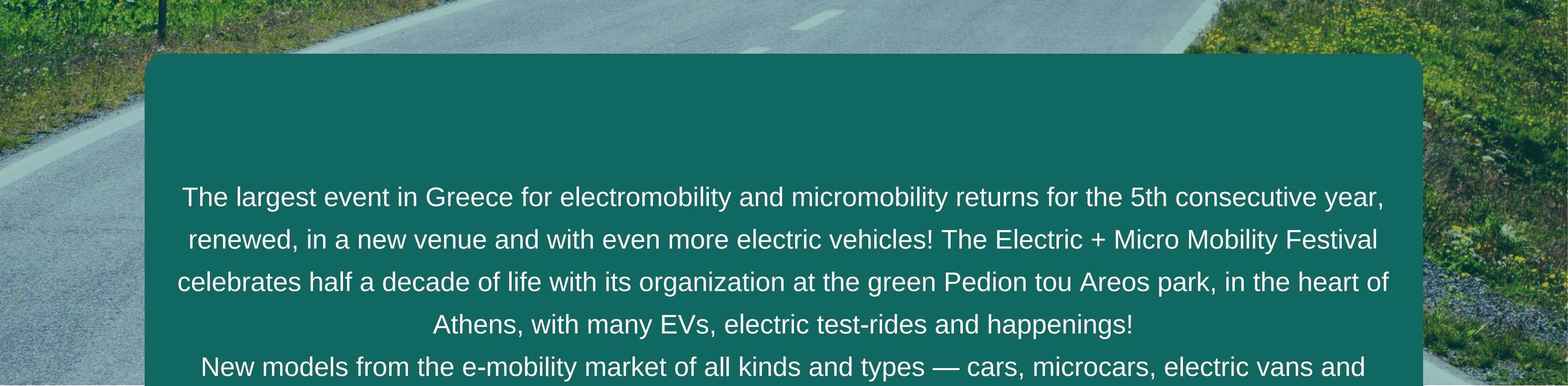
ΔΙΟΡΓΑΝΩΣΗ



SMART PRESS

30 years
1995
2025


SMART PRESS



The largest event in Greece for electromobility and micromobility returns for the 5th consecutive year, renewed, in a new venue and with even more electric vehicles! The Electric + Micro Mobility Festival celebrates half a decade of life with its organization at the green Pedion tou Areos park, in the heart of Athens, with many EVs, electric test-rides and happenings!

New models from the e-mobility market of all kinds and types — cars, microcars, electric vans and commercial vehicles, hybrids, electric scooters and motorcycles, e-bikes, electric kick scooters — will all be there, gathered in the specially designed space of Pedion tou Areos, for you to see up close, learn more about them and test them!


Naturally, EV charging solutions will also be present, as they are now an integral part of the e-mobility experience and our daily lives, while attendees will have the opportunity to learn about their operation and capabilities.



October 7, 2025
— Divani Caravel Hotel —
Electric & Micromobility Forum

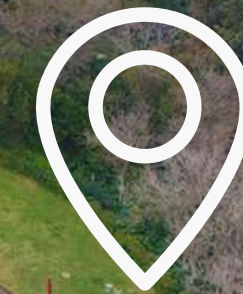
The conference, which has become a benchmark in the mobility sector, will once again bring together the e-mobility and micromobility market, continuing the public dialogue regarding the future of transportation. At the imposing conference hall of the Divani Caravel Hotel, once again, industry executives and institutional bodies will openly discuss the next steps that will drive Greece towards a more sustainable future in the way we move and transport, within and outside cities.





The iconic Pedion tou Areos park in Athens emerges as one of the most important recreation and green areas of the capital. Its main entrance, on Alexandras Avenue, welcomes thousands of visitors daily to enjoy its beauty.

Visitors of the event will have the opportunity to ride top electric bicycles and scooters on specially designed routes, experiencing micromobility first-hand while exploring the landmarks of Pedion tou Areos!



10 - 12/10/25

**Pedion tou Areos park
Electric & Micromobility Expo**



Workshops

Do you have questions about micromobility, electric vehicles and charging? During the three-day event, e-mobility experts will offer knowledge, information and answer your questions in regular workshop sessions!



Οδική Ασφάλεια

Visitors of the event will have the opportunity to ride top electric bicycles and scooters on specially designed routes, experiencing micromobility first-hand while exploring the landmarks of Pedion tou Areos!



With micromobility in the spotlight as a solution to traffic congestion, road safety is a major factor. Through this year's festival, informative educational activities will be held for the safe driving of e-bikes and scooters, while lucky attendees will win helmets, riding equipment and other safety gear!

Test e-rides



It is now clear that the mobility landscape is changing drastically. EVs are rapidly gaining market share in both passenger and commercial segments in Greece, with strong government support proving crucial.

However, 2025 signals a critical period for the market, which must build on solid foundations and continue dynamically, now having more affordable and advanced models from both new and traditional automakers.

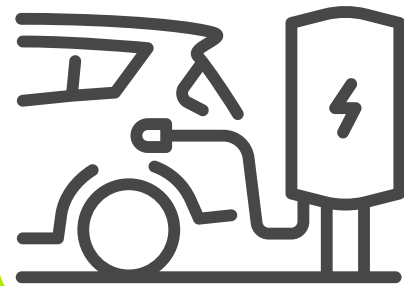


17.000

New EVs in Greece (2024)

7,000+ EV charging sectors

The EV charging sector, after years of rapid growth, is entering its second phase of national charging network expansion — perhaps the most demanding yet. Having largely covered highways across much of the country, the next step is to complete this effort and proceed with DC and AC installations in the most remote areas, minimizing the distance between charging stations.



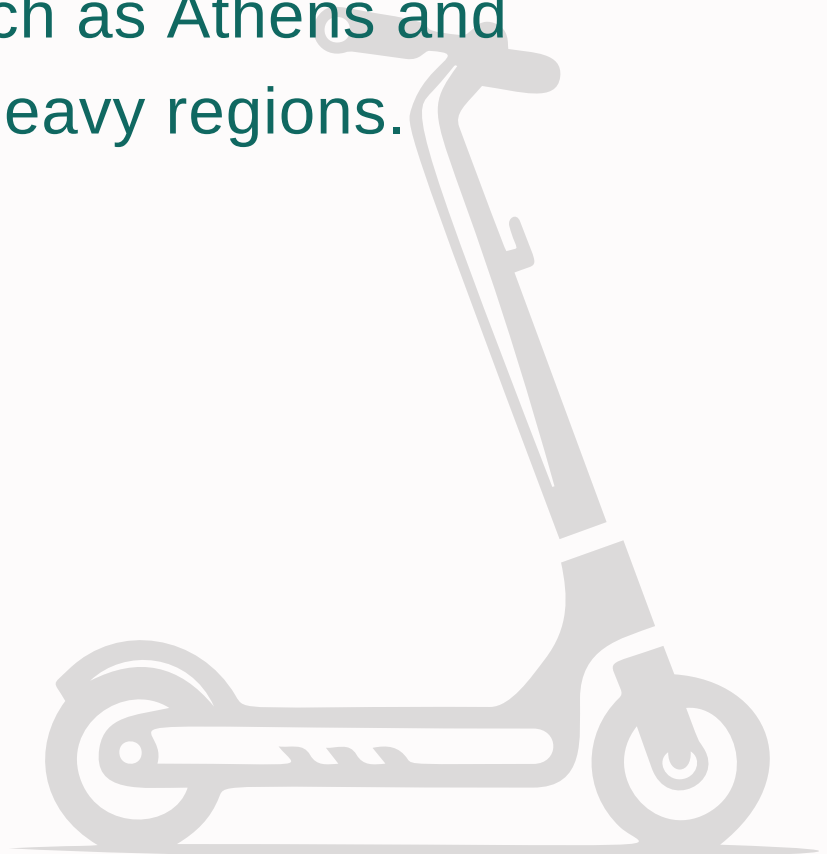


“
100.000+
e-scooters

Micromobility has proven to be more than a trend, with tens of thousands of citizens moving daily with e-scooters, bicycles (electric or conventional), or light two-wheelers (e-mopeds, e-scooters).

The logistics sector must adapt with smaller, quieter cargo vehicles that have privileged access to city centers, relieving congestion.

However, measures are necessary to facilitate alternative transportation and reduce vehicle fleets, without which there is no prospect for cities such as Athens and Thessaloniki, as well as tourist-heavy regions.



- Contact with thousands of visitors during the three-day event
- Promotion via online, print, TV, and radio media
- Promo video on social media before and during the Expo
- Extensive feature on sponsors at www.getelectric.gr after the event
- Ability to distribute promotional materials (flyers, etc.) to visitors
- Ability to hold giveaways/raffles of products and services during the exhibition



Exhibitor benefits



zone B

zone C

zone D

workshops

zone A




zone C

zone B



THANK YOU

Nosti Angeliki

-  6977 354 000
-  a.nosti@smartpress.gr
-  www.electricmicromobility.gr

