

"LITERACY IN THE TIME OF ARTIFICIAL INTELLIGENCE"

INSPIRATIONAL TALK 2025



THE LATEST MUTATION of Artificial Intelligence, Generative AI, is more than anything a technology of writing. In a world-historical frame, the significance of this cannot be understated. This is a technology in which the unnatural language of code tangles with the natural language of everyday life. Its form of writing, moreover, is multimodal, able not only to write text as conventionally understood, but also to "read" images by matching textual labels and to "write" images from textual prompts.

In the first part of the talk, the speakers will argue that this development is perhaps as momentous for society and education as Gutenberg's printing press. In the second part, they will propose that

literacy in the time of AI requires a new way to speak about itself, a revised "grammar" of sorts and they will discuss an experimental application they have developed that puts Generative AI to work in support of literacy and learning.

Who: Mary Kalantzis & Bill Cope

When: 28 May 2025, 19:00-20:30

Link: <https://aegean-gr.zoom.us/j/96956204194?pwd=l6P5CfiAKBYEaxZEIAGSH0wF0MdZcc.1>

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