



DIGIBUS

2024



Our Partners



ODECO

12th International School on Digital
Innovation and Startup
Entrepreneurship - DigiBus2024

Save the dates

1- 5 JULY -2024

For more details:

 digibus2024@aegean.gr



12th International School on Digital Innovation and Startup Entrepreneurship - DigiBus2024

SCHOOL OF ENGINEERING - Department of Information and Communication Systems Engineering
1 Jul 2024 to 5 Jul 2024 | Samos

Scientific Coordinator: Charalabidis Yannis, Professor,
Department of Information and communication Systems Engineering,
University of the Aegean

The 12th International Summer School on Digital Innovation and Startup Entrepreneurship-DigiBus2024 is designed to introduce attendees to the world of start-ups and multi-channel marketing and provide them with the advanced technical skills needed to identify, engage, and develop relationships with customers in a digital environment.

It is organized by the University of the Aegean, Department of Information & Communication Systems Engineering, and will take place from 1st to 5th July 2024, on the beautiful island of Samos, Greece.

DigiBus2024 targets digital entrepreneurs and marketers seeking to enhance their skills and stay informed about state-of-the-art practices. Attendees will have the opportunity to meet professionals eager to share their knowledge and experience. Experts in the domain will cover topics from ideation to financing and will assist participants in shaping their ideas through a mentoring schema.

DigiBus2024 follows the University of California, Berkeley Method of Entrepreneurship (BMOE), functioning as a startup bootcamp. Over the course of one week, participants in the Summer School will develop their business ideas within an international collaborative team environment, with the aim of presenting and rewarding the best ideas for establishing innovative businesses.

For more information visit: <https://summer-schools.aegean.gr/DigiBus2024>

Students of all levels and departments of the University of the Aegean are entitled to a 50% discount.