

# FILM4CLIMATE

GLOBAL VIDEO COMPETITION 2016

WHAT IS  
YOUR  
CLIMATE  
STORY?

**DEADLINE**  
**15 September**  
**2016**

**PRIZES UP TO**  
**US\$ 8,000**

**SHARE YOUR STORY**

**film4climate.net | #Film4Climate**

**SOCIAL  
MEDIA  
CONTENT  
CALENDAR**

The Film4Climate Global Video Competition is the centerpiece of the Connect4Climate initiative to promote sustainability in the creative industries through active engagement with young people in finding solutions to climate change.

The winners, selected by a jury chaired by Bernardo Bertolucci, and including other preeminent directors, producers, writers and political leaders, will be announced at a high-profile awards ceremony at the United Nations COP22 Climate Summit in Marrakesh, Morocco in November.

The winning entries will receive cash prizes of \$8,000, \$5,000, and \$2,000 for first, second and third place in each of two categories: an under one-minute Public Service Advertisement (PSA) or a Short Film up to five minutes.

The competition will be open for submissions through September 15.



+70 MILLION  
IMPRESSIONS

+3.3K RETWEETS  
(UNTIL JUNE)

## COMPETITION CALENDAR

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**July 15<sup>th</sup>** – 2 months left

**August 15<sup>th</sup>** – 1 month left

**September 1<sup>st</sup>** – 2 weeks left

**September 8<sup>th</sup>** – 1 week left

**September 12<sup>th</sup>** – 3 days left

**September 13<sup>th</sup>** – 2 days left

**September 14<sup>th</sup>** – 1 day left

**September 15<sup>th</sup>** – Deadline



**ARTICLE**

<http://bit.ly/261oIVe>

**COMPETITION WEBSITE**

<http://bit.ly/1UIbSj2>

**HASHTAG**

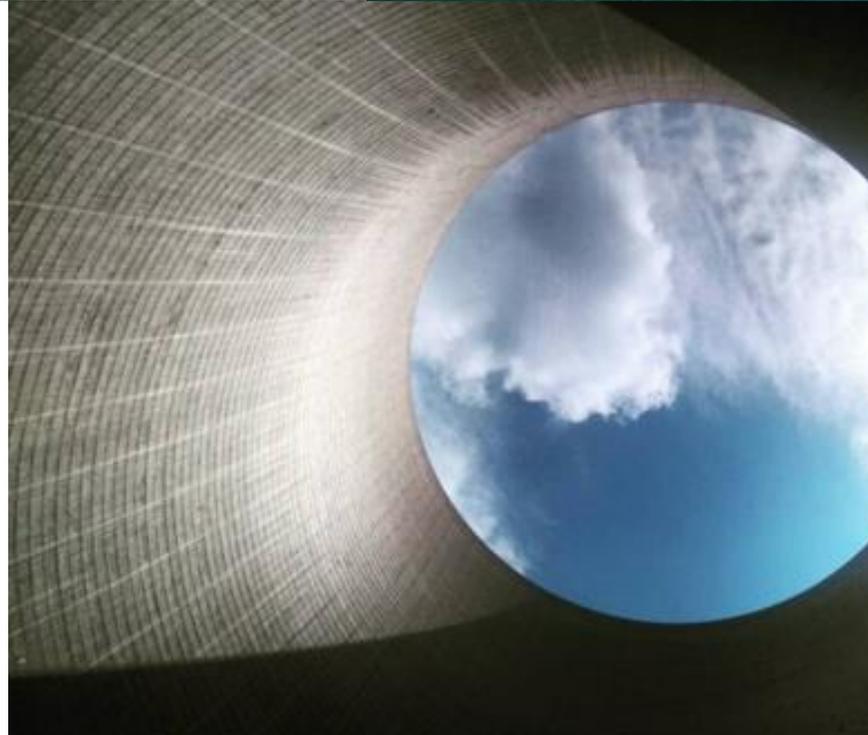
#FILM4CLIMATE

**TEASER**

<https://vimeo.com/172022574>

**DOWNLOAD VISUALS**

<http://ow.ly/ePjf3018T5W>



July 15<sup>th</sup> – 2 MONTHS LEFT

#Film4Climate competition: 2 MONTHS LEFT to submit your #climate film. Do it now:  
<http://bit.ly/1UIbSj2> [+photo]

2 months to the @Connect4Climate #Film4Climate competition deadline. Show the world  
your climate change solution: <http://bit.ly/1UIbSj2>

#Film4Climate competition is closing in 2 MONTHS. Time to tell your climate story  
@Connect4Climate: <http://bit.ly/1UIbSj2> [+photo]

How does sustainable mobility tackles #ClimateChange? Film it! 2 months left:  
<http://bit.ly/1UIbSj2> #Film4Climate [+photo]

August 15<sup>th</sup> – 1 MONTH LEFT

.@Connect4Climate #Film4Climate Competition deadline in 1 MONTH. Submit your PSA or  
film NOW: <http://bit.ly/1UIbSj2> [+photo]

WARNING: #Film4Climate Competition closes in 1 MONTH. What's your climate solution?  
<http://bit.ly/1UIbSj2> [+photo]

Enter #Film4Climate competition by explaining how to put a #PriceonCarbon Pollution. 1  
MONTH <http://bit.ly/1UIbSj2> [+photo]

No time to loose! You only have 1 month left to submit your #Film4Climate & win up to  
\$8,000 <http://bit.ly/1UIbSj2> [+photo]

#Film4Climate competition: How do you tell a story on putting a #PriceOnCarbon  
@Connect4Climate? <http://bit.ly/1UIbSj2>

FILM4CLIMATE GLOBAL VIDEO COMPETITION  
film4climate.net

#Film4Climate Competition: create a film on #green competitiveness & transformative #Climate policies & enter NOW <http://bit.ly/1UIbSj2>

September 1<sup>st</sup> – 2 WEEKS LEFT

Get the chance to win \$8,000 by entering the #Film4Climate competition. You have now 2 weeks <http://bit.ly/1UIbSj2> [+ photo]

#Film4Climate competition's deadline approaching: Only 2 weeks to submit your story @Connect4Climate <http://bit.ly/1UIbSj2> [+ photo]

Are you building #climate solutions? Tell us ur #Film4Climate story & get the chance to win! <http://bit.ly/1UIbSj2> [+ photo]

Filming a story on low-carbon #resilient cities? Then enter the #Film4Climate competition: <http://bit.ly/1UIbSj2> [+ photo]

Add yourself as a #Film4Climate submission. Tell the world @Connect4Climate how you're adapting to #climatechange: <http://bit.ly/1UIbSj2>

September 8<sup>th</sup> – 1 WEEK LEFT

Can a film help solve #climatechange? Be part of the #Film4Climate competition @Connect4Climate: <http://bit.ly/1UIbSj2> [+ photo]

Cinema plays an important role solving #climatechange. 1 WEEK LEFT to enter #Film4Climate: <http://bit.ly/1UIbSj2> [+ photo]

1 WEEK LEFT for the #Film4Climate competition deadline. Prizes up to \$8,000 >> <http://bit.ly/1UIbSj2> [+ photo]

FILM4CLIMATE GLOBAL VIDEO COMPETITION  
film4climate.net

Enter the #Film4Climate Competition to be awarded at @UNFCCC @COP22 #Youth4Climate event <http://bit.ly/1UIbSj2> [+photo]

#Film4Climate: What actions are u taking to mitigate the advance of #globalwarming? Show us: <http://bit.ly/1UIbSj2> [+photo]

September 12<sup>th</sup> – 3 DAYS LEFT

#Film4Climate Video Competition final countdown >> 3 DAYS LEFT! Enter now @Connect4Climate: <http://bit.ly/1UIbSj2> [+ photo]

Show how ur community is tacking on #climatechange by entering the #Film4Climate competition. 3 days left to submit: <http://bit.ly/1UIbSj2>

#Film4Climate competition approaches its deadline. You have 3 days to submit your video: <http://bit.ly/1UIbSj2> [+ photo]

Your entry might win at @COP22 #Film4Climate competition. What are u waiting for? @Connect4Climate <http://bit.ly/1UIbSj2> [+ photo]

Are you living in Middle East, North Africa? Enter the #FilmClimate competition for a special prize <http://bit.ly/1UIbSj2>

September 13<sup>th</sup> – 2 DAYS LEFT

Last chance to enter the #Film4Climate competition w @Connect4Climate & Partners. Hurry! <http://bit.ly/1UIbSj2> [+ photo]

Are you investing in #renewables and #energy efficiency or supporting it? Send in your #Film4Climate video <http://bit.ly/1UIbSj2>

FILM4CLIMATE GLOBAL VIDEO COMPETITION  
film4climate.net

2 DAYS LEFT! Express your vision for a sustainable future by creating a #Film4Climate:  
<http://bit.ly/1UIbSj2> [+ photo]

Show u support the #SGDs by exploring the #ClimateAction goal & enter #Film4Climate  
Comp. <http://bit.ly/1UIbSj2> [+ photo]

September 14<sup>th</sup> - 1 DAY LEFT

In 24 hrs #Film4Climate Competition will close its submissions. Don't waste time! Enter now:  
<http://bit.ly/1UIbSj2> [+ photo]

Raise your voice through a video. Share your climate solutions worldwide w/ #Film4Climate:  
<http://bit.ly/1UIbSj2> [+ photo]

Working w/ #renewables, resilient cities, climate-smart #agriculture? Show us:  
<http://bit.ly/1UIbSj2> #Film4Climate [+ photo]

#Film4Climate Competition: show solutions and inspire positive change to combat  
#climatechange and its impacts >> <http://bit.ly/1UIbSj2>

#Film4Climate Global Competition deadline: TOMORROW, September 15th. Time to submit  
ur video <http://bit.ly/1UIbSj2> [+ photo]

September 15<sup>th</sup> - DEADLINE

.@Connect4Climate #Film4Climate Competition is still accepting submissions today. Enter  
now >> <http://bit.ly/1UIbSj2> [+ photo]

LAST CHANCE to enter the #Film4Climate Global Video Competition. Submissions closing  
today: <http://bit.ly/1UIbSj2> [+ photo]

#Film4Climate Global Competition closes TODAY! This is your last chance to enter:  
<http://bit.ly/1UIbSj2> [+ photo]

Don't lose the chance to be part of the #Film4Climate Global Competition & win up to \$8,000 <http://bit.ly/1UIbSj2> [+ photo]

SOCIAL  
MEDIA  
ASSETS FOR  
**FACEBOOK**  
**LINKEDIN**

**OPTION 1:**

You now have **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** to enter the #Film4Climate Global Video Competition. Show the world it is possible to tackle climate change and win up to \$8,000. Submit through Facebook

<https://www.facebook.com/Connect4Climate/app/1775938969288828/> or at

<http://bit.ly/1UIbSj2> [+ photo]

**OPTION 2:**

#Film4Climate Global Video Competition: It's the final countdown! You have **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** to submit your video to the @World Bank @Connect4Climate, @United Nations and partners. Express your vision for a sustainable future! Submit through the @Connect4Climate Facebook page,

<https://www.facebook.com/Connect4Climate/app/1775938969288828/>, or here:

<http://bit.ly/1UIbSj2> [+ photo]

**OPTION 3:**

Show solutions and inspire positive change to combat climate change and its impacts by entering the #Film4Climate Global Video Competition. **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** <https://www.facebook.com/Connect4Climate/app/1775938969288828/> [+ photo]

Facebook images available here: <http://ow.ly/ePjf3018T5W>



# FILM4CLIMATE

## GLOBAL VIDEO COMPETITION 2016

### SHARE YOUR CLIMATE STORY!



What does climate change mean to you?  
What are you doing to solve the climate challenge?  
What is your climate message to the world?

PRESIDENT OF THE JURY



Bernardo Bertolucci

MEMBERS OF THE JURY



President Mohamed Nasheed  
Lawrence Bender  
Sheila Redzepi  
Farida Benlyazid  
Sharmeen Obaid-Chinoy  
Fernando Meirelles  
Louie Psihoyos  
Robert Stone  
Mika Kaurismaki



Pablo Trapero  
Martin Katz  
Ann Hornaday  
Carole Tomko  
Maria Wilhelm  
Pat Mitchell  
Rose Kuo  
Mark Lynas

PRIZES UP TO US\$ 8,000 - Deadline: 15 Sept 2016  
#Film4Climate • film4climate.net

SOCIAL  
MEDIA  
ASSETS FOR  
INSTAGRAM

OPTION 1:

FILM4CLIMATE GLOBAL VIDEO COMPETITION  
film4climate.net

Working with #renewables, resilient cities or climate-smart #agriculture? Show us! Enter the #Film4Climate Global Competition and win up to \$8,000. You have **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** to submit your video here: film4climate.net

**OPTION 2:**

#Cinema plays an important role solving #climatechange. Through your video the world can see what individuals and communities around the world are doing to promote #climate action. Time is running. Only **[ENTER NR OF MONTH/WEEK/DAYS LEFT]**: film4climate.net

**OPTION 3:**

Do you want to solve #climatechange? Do you want to win up to \$8,000? Now you can! Just go to [www.film4climate.net](http://www.film4climate.net) and enter your #ClimateAction story.



Countdown images and others available here: <http://ow.ly/ePjf3018T5W>

