

FILM4CLIMATE

GLOBAL VIDEO COMPETITION 2016

**WHAT IS
YOUR
CLIMATE
STORY?**

DEADLINE
15 September
2016

PRIZES UP TO
US\$ 8,000

SHARE YOUR STORY

film4climate.net | #Film4Climate

**SOCIAL
MEDIA
CONTENT
CALENDAR**

The Film4Climate Global Video Competition is the centerpiece of the Connect4Climate initiative to promote sustainability in the creative industries through active engagement with young people in finding solutions to climate change.

The winners, selected by a jury chaired by Bernardo Bertolucci, and including other preeminent directors, producers, writers and political leaders, will be announced at a high-profile awards ceremony at the United Nations COP22 Climate Summit in Marrakesh, Morocco in November.

The winning entries will receive cash prizes of \$8,000, \$5,000, and \$2,000 for first, second and third place in each of two categories: an under one-minute Public Service Advertisement (PSA) or a Short Film up to five minutes.

The competition will be open for submissions through September 15.



+70 MILLION
IMPRESSIONS

+3.3K RETWEETS
(UNTIL JUNE)

COMPETITION CALENDAR

July 15th – 2 months left

August 15th – 1 month left

September 1st – 2 weeks left

September 8th – 1 week left

September 12th – 3 days left

September 13th – 2 days left

September 14th – 1 day left

September 15th – Deadline

FILM4CLIMATE GLOBAL VIDEO COMPETITION
film4climate.net



ARTICLE

<http://bit.ly/261oIVe>

COMPETITION WEBSITE

<http://bit.ly/1UIbSj2>

HASHTAG

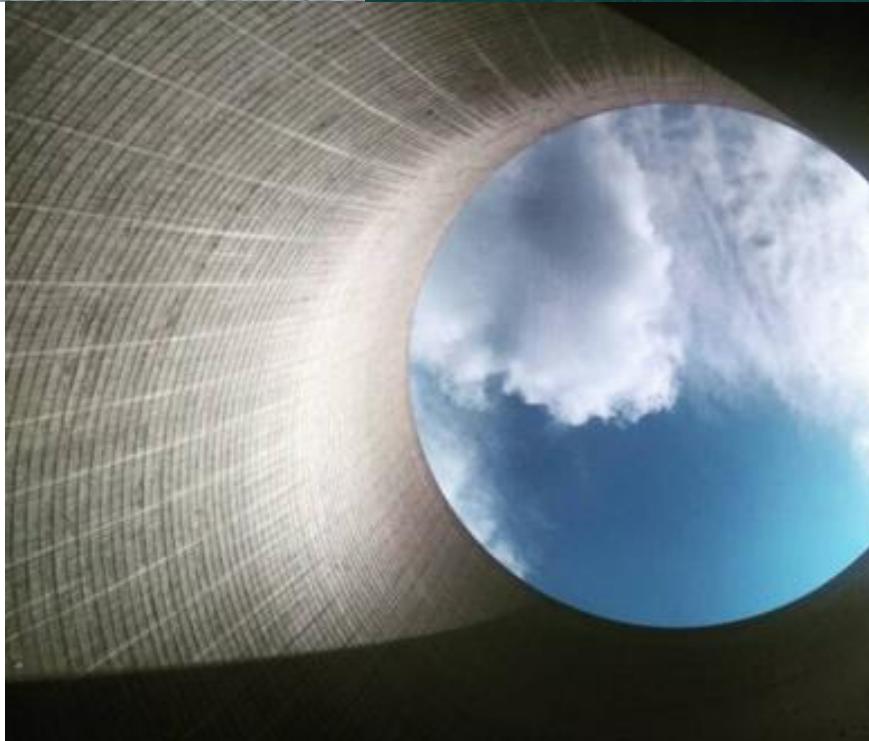
#FILM4CLIMATE

TEASER

<https://vimeo.com/172022574>

DOWNLOAD VISUALS

<http://ow.ly/ePjf3018T5W>



July 15th – 2 MONTHS LEFT

#Film4Climate competition: 2 MONTHS LEFT to submit your #climate film. Do it now:
<http://bit.ly/1UIbSj2> [+photo]

2 months to the @Connect4Climate #Film4Climate competition deadline. Show the world
your climate change solution: <http://bit.ly/1UIbSj2>

#Film4Climate competition is closing in 2 MONTHS. Time to tell your climate story
@Connect4Climate: <http://bit.ly/1UIbSj2> [+photo]

How does sustainable mobility tackles #ClimateChange? Film it! 2 months left:
<http://bit.ly/1UIbSj2> #Film4Climate [+photo]

August 15th – 1 MONTH LEFT

.@Connect4Climate #Film4Climate Competition deadline in 1 MONTH. Submit your PSA or
film NOW: <http://bit.ly/1UIbSj2> [+photo]

WARNING: #Film4Climate Competition closes in 1 MONTH. What's your climate solution?
<http://bit.ly/1UIbSj2> [+photo]

Enter #Film4Climate competition by explaining how to put a #PriceonCarbon Pollution. 1
MONTH <http://bit.ly/1UIbSj2> [+photo]

No time to loose! You only have 1 month left to submit your #Film4Climate & win up to
\$8,000 <http://bit.ly/1UIbSj2> [+photo]

#Film4Climate competition: How do you tell a story on putting a #PriceOnCarbon
@Connect4Climate? <http://bit.ly/1UIbSj2>

FILM4CLIMATE GLOBAL VIDEO COMPETITION
film4climate.net

#Film4Climate Competition: create a film on #green competitiveness & transformative
#Climate policies & enter NOW <http://bit.ly/1UIbSj2>

September 1st – 2 WEEKS LEFT

Get the chance to win \$8,000 by entering the #Film4Climate competition. You have now 2 weeks <http://bit.ly/1UIbSj2> [+ photo]

#Film4Climate competition's deadline approaching: Only 2 weeks to submit your story
@Connect4Climate <http://bit.ly/1UIbSj2> [+ photo]

Are you building #climate solutions? Tell us ur #Film4Climate story & get the chance to win!
<http://bit.ly/1UIbSj2> [+ photo]

Filming a story on low-carbon #resilient cities? Then enter the #Film4Climate competition:
<http://bit.ly/1UIbSj2> [+ photo]

Add yourself as a #Film4Climate submission. Tell the world @Connect4Climate how you're
adapting to #climatechange: <http://bit.ly/1UIbSj2>

September 8th – 1 WEEK LEFT

Can a film help solve #climatechange? Be part of the #Film4Climate competition
@Connect4Climate: <http://bit.ly/1UIbSj2> [+ photo]

Cinema plays an important role solving #climatechange. 1 WEEK LEFT to enter #Film4Climate:
<http://bit.ly/1UIbSj2> [+ photo]

1 WEEK LEFT for the #Film4Climate competition deadline. Prizes up to \$8,000 >>
<http://bit.ly/1UIbSj2> [+ photo]

FILM4CLIMATE GLOBAL VIDEO COMPETITION
film4climate.net

Enter the #Film4Climate Competition to be awarded at @UNFCCC @COP22 #Youth4Climate event <http://bit.ly/1UIbSj2> [+photo]

#Film4Climate: What actions are u taking to mitigate the advance of #globalwarming? Show us: <http://bit.ly/1UIbSj2> [+photo]

September 12th – 3 DAYS LEFT

#Film4Climate Video Competition final countdown >> 3 DAYS LEFT! Enter now @Connect4Climate: <http://bit.ly/1UIbSj2> [+ photo]

Show how ur community is tacking on #climatechange by entering the #Film4Climate competition. 3 days left to submit: <http://bit.ly/1UIbSj2>

#Film4Climate competition approaches its deadline. You have 3 days to submit your video: <http://bit.ly/1UIbSj2> [+ photo]

Your entry might win at @COP22 #Film4Climate competition. What are u waiting for? @Connect4Climate <http://bit.ly/1UIbSj2> [+ photo]

Are you living in Middle East, North Africa? Enter the #FilmClimate competition for a special prize <http://bit.ly/1UIbSj2>

September 13th – 2 DAYS LEFT

Last chance to enter the #Film4Climate competition w @Connect4Climate & Partners. Hurry! <http://bit.ly/1UIbSj2> [+ photo]

Are you investing in #renewables and #energy efficiency or supporting it? Send in your #Film4Climate video <http://bit.ly/1UIbSj2>

FILM4CLIMATE GLOBAL VIDEO COMPETITION
film4climate.net

2 DAYS LEFT! Express your vision for a sustainable future by creating a #Film4Climate:
<http://bit.ly/1UIbSj2> [+ photo]

Show u support the #SGDs by exploring the #ClimateAction goal & enter #Film4Climate
Comp. <http://bit.ly/1UIbSj2> [+ photo]

September 14th – 1 DAY LEFT

In 24 hrs #Film4Climate Competition will close its submissions. Don't waste time! Enter now:
<http://bit.ly/1UIbSj2> [+ photo]

Raise your voice through a video. Share your climate solutions worldwide w/ #Film4Climate:
<http://bit.ly/1UIbSj2> [+ photo]

Working w/ #renewables, resilient cities, climate-smart #agriculture? Show us:
<http://bit.ly/1UIbSj2> #Film4Climate [+ photo]

#Film4Climate Competition: show solutions and inspire positive change to combat
#climatechange and its impacts >> <http://bit.ly/1UIbSj2>

#Film4Climate Global Competition deadline: TOMORROW, September 15th. Time to submit
ur video <http://bit.ly/1UIbSj2> [+ photo]

September 15th – DEADLINE

.@Connect4Climate #Film4Climate Competition is still accepting submissions today. Enter
now >> <http://bit.ly/1UIbSj2> [+ photo]

LAST CHANCE to enter the #Film4Climate Global Video Competition. Submissions closing
today: <http://bit.ly/1UIbSj2> [+ photo]

#Film4Climate Global Competition closes TODAY! This is your last chance to enter:
<http://bit.ly/1UIbSj2> [+ photo]

Don't loose the chance to be part of the #Film4Climate Global Competition & win up to \$8,000 <http://bit.ly/1UIbSj2> [+ photo]

SOCIAL
MEDIA
ASSETS FOR
FACEBOOK
LINKEDIN

OPTION 1:

You now have **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** to enter the #Film4Climate Global Video Competition. Show the world it is possible to tackle climate change and win up to \$8,000. Submit through Facebook

<https://www.facebook.com/Connect4Climate/app/1775938969288828/> or at
<http://bit.ly/1UIbSj2> [+ photo]

OPTION 2:

#Film4Climate Global Video Competition: It's the final countdown! You have **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** to submit your video to the @World Bank @Connect4Climate, @United Nations and partners. Express your vision for a sustainable future! Submit through the @Connect4Climate Facebook page,

<https://www.facebook.com/Connect4Climate/app/1775938969288828/>, or here:
<http://bit.ly/1UIbSj2> [+ photo]

OPTION 3:

Show solutions and inspire positive change to combat climate change and its impacts by entering the #Film4Climate Global Video Competition. **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** <https://www.facebook.com/Connect4Climate/app/1775938969288828/> [+ photo]

Facebook images available here: <http://ow.ly/ePjf3018T5W>

GLOBAL VIDEO COMPETITION 2016

SHARE YOUR CLIMATE STORY!



PRESIDENT OF THE JURY



Bernardo Bertolucci

MEMBERS OF THE JURY



President Mohamed Nasheed
Lawrence Bender
Sheila Redzepi
Farida Benlyazid
Sharmeen Obaid-Chinoy
Fernando Meirelles
Louie Psihoyos
Robert Stone
Mika Kaurismäki



Pablo Trapero
Martin Katz
Ann Hornaday
Carole Tomko
Maria Wilhelm
Pat Mitchell
Rose Kuo
Mark Lynas

PRIZES UP TO US\$ 8,000 - Deadline: 15 Sept 2016
#Film4Climate • film4climate.net

SOCIAL MEDIA ASSETS FOR INSTAGRAM

OPTION 1:

FILM4CLIMATE GLOBAL VIDEO COMPETITION
film4climate.net

Working with #renewables, resilient cities or climate-smart #agriculture? Show us! Enter the #Film4Climate Global Competition and win up to \$8,000. You have **[ENTER NR OF MONTH/WEEK/DAYS LEFT]** to submit your video here: film4climate.net

OPTION 2:

#Cinema plays an important role solving #climatechange. Through your video the world can see what individuals and communities around the world are doing to promote #climate action. Time is running. Only **[ENTER NR OF MONTH/WEEK/DAYS LEFT]**: film4climate.net

OPTION 3:

Do you want to solve #climatechange? Do you want to win up to \$8,000? Now you can! Just go to www.film4climate.net and enter your #ClimateAction story.



Countdown images and others available here: <http://ow.ly/ePjf3018T5W>



#Film4Climate
film4climate.net
connect4climate.org

FILM4CLIMATE

GLOBAL VIDEO COMPETITION 2016

TELL US YOUR CLIMATE STORY...

green competitiveness
transformational climate policies
pricing carbon
renewable energy
energy efficiency
sustainable mobility
low-carbon resilient cities
climate-smart land use
smart water use
food security

What does climate change mean to you? · What are you doing to solve the climate challenge? · What is your climate message to the world?

SUBMIT

Public Service Advertisement < 1 min
Short Film 1-5 min

DEADLINE

SEPT 15 2016

CASH PRIZES

UP TO US\$ 8,000

CEREMONY

Winners announced at the
United Nations Climate Conference
COP 22 - Marrakesh, Morocco

SPECIAL AWARDS

Popular Vote
Middle East, North Africa Region
Price on Carbon Pollution
and more...

RENOWNED JURY

PRESIDENT OF THE JURY



Bernardo Bertolucci

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President Mohamed Nasheed
Lawrence Bender
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Farida Benlyazid
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